



**Sponsorship/Program Book Ad Order Form**  
**Saturday November 4, 2023**

**NAME / BUSINESS:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CONTACT:** \_\_\_\_\_ **PHONE:** (     ) \_\_\_\_\_

**E-MAIL:** \_\_\_\_\_ **WEBSITE:** \_\_\_\_\_

\*\*\*\*\*

Type of Payment (please check one)

Check (made payable to The US Veterans Hall of Fame)

\*Credit Card: American Express  Discover Card  MasterCard  Visa

*\*Able to pay over the phone as well*

Name as it appears on credit card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_ / \_\_\_\_ CVV \_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_, 2023

**\*Please note that you may also pay online at our website or by calling us**

[PLEASE SUBMIT THIS ORDER FORM AND PAYMENT BY AUGUST 30, 2023](#)

**Please see instructions on back for submission of Ad copy and how you benefit by contributing**

<b>Options</b>	<b>QTY</b>	<b>Ad Size</b>	<b>Cost</b>
<input type="checkbox"/> DIAMOND SPONSOR	(1)	Back Cover in Color	\$500
<input type="checkbox"/> PLATINUM SPONSOR	(2)	Inside Front OR Inside Back Cover	\$400
<input type="checkbox"/> GOLD SPONSOR	(5)	Full Page	\$350
<input type="checkbox"/> BUSINESS SPONSOR	(6)	Half Page (4"x 5")	\$200
<input type="checkbox"/> COMMUNITY SPONSOR	(8)	Quarter Page (3" x 3")	\$100
<input type="checkbox"/> LOYAL SPONSOR	(10)	Standard Business Card	\$50



## Sponsorship/Program Book Specifications

*\*Please contact us if you have questions or need clarification with any of the specifications.*

**Book Size** – full page ads are 7” x 9.5”, half page ads are 7” x 5”, quarter page ads are 3.5” x 3.5”

**Color** – all ads will be in color; based on materials sent

**Paper vs. Electronic Ad copy** – to avoid confusion please do not send both hard (paper) copy and electronic versions of the same ads.

**Electronic Files** – Please use the following formats: Microsoft Word (for text ads only with no images), Acrobat PDF, grayscale TIFF (300 dpi), GIF or JPG

**PDF files** – embed fonts or send a separate file of the fonts with the ad. Otherwise the printer may have to change the fonts.

**Photos and logos** – if you Email your ad, please send the original electronic photo and logo in the email with the ad. If you send a hard copy ad, then include the actual photo and logo for scanning or put them on a CD. (Our print company cannot return original hard photo copies)

**Emailing Ads, Photos and Logos** – Email to: [USVetsHOF@gmail.com](mailto:USVetsHOF@gmail.com). **SUBJECT:** Gala Ad 2023

### **At The Below Levels Sponsors Will Receive:**

*\*All levels will be shown on screen*

Diamond Level - Includes four tickets

Platinum Level - Includes three tickets

Gold Level - Includes two tickets

Business Level - Includes one ticket

If you have any questions, please email us at: [USVetsHOF@gmail.com](mailto:USVetsHOF@gmail.com) or call us at: (980) 221-0116

*\*Please allow 24 - 48 hours for a response*

Please make checks payable to:

US Veterans Hall of Fame  
4522 Carnfeld LN  
Charlotte, NC 28215